

Step by Step lobby campaign for the legalization of mica picking in Jharkhand

1. Form a Coalition of Stakeholders

Objective: Build a broad coalition of support for legalization.

Actions:

- Engage local communities, NGOs, trade unions, and cooperatives.
 - Involve environmental organizations, human rights groups, and industry players (e.g., mica traders).
 - Build alliances with academics or legal experts who can help frame the policy argument.
 - Ensure representation of mica pickers, especially women and children, who are most affected.
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2. Develop a Comprehensive Advocacy Plan

Objective: Create a clear roadmap for lobbying efforts.

Actions:

- Define clear objectives (e.g., legal recognition of mica pickers, fair wages, safety measures).
 - Create a well-researched policy brief that explains why legalization is important, backed by data.
 - Develop arguments around:
 - Economic benefits of regulating mica picking.
 - Human rights and improving working conditions.
 - Environmental sustainability.
 - Identify key decision-makers in the Jharkhand state government (e.g., Ministry of Mines, Labour, Environment).
 - Create a timeline for the lobbying campaign.
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3. Lobbying Government Representatives

Objective: Engage with government officials to push for policy change.

Actions:

- Identify the relevant government ministries and officials who can influence mica-related legislation.
- Set up meetings with policymakers, legislators, and state officials.

- Prepare evidence and case studies to present during meetings (use data on current illegal mica trade and its impact on local communities).
 - Emphasize the need for a formalized framework that provides legal protections for mica pickers.
 - Propose legislative changes or new policies to regulate mica mining and picking.
 - Highlight successful examples from other regions or countries where informal mica picking was legalized and regulated.
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4. Public Awareness and Media Campaign

Objective: Garner public support for legalization.

Actions:

- Develop a media strategy to raise awareness around mica picking, its challenges, and the need for legal recognition.
 - Use traditional media (newspapers, radio, TV) and social media platforms to spread the message.
 - Launch petitions or social media campaigns with hashtags to gain public support.
 - Organize public events, webinars, or community meetings to inform the public about the issue.
 - Encourage key influencers, activists, and celebrities to support the cause.
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5. Engage with Industry Players

Objective: Ensure industry stakeholders are on board and can push for regulatory change.

Actions:

- Engage mica industry stakeholders (e.g., mica processors, exporters, and manufacturers) to gain their support for legalization.
 - Advocate for fair trade mica and how legalization can lead to more transparent supply chains.
 - Push for certifications or standards to ensure ethical mica sourcing.
 - Propose a fair wage structure and employment conditions for workers.
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6. Present a Draft Legislation or Policy Framework

Objective: Provide a well-drafted proposal for the government to consider.

Actions:

- Work with legal experts to draft a policy or legislation that regulates mica picking.

- **Include key components such as:**
 - **Legal recognition of mica pickers.**
 - **Safety standards and training for workers.**
 - **Environmental protections in mining areas.**
 - **Minimum wage and fair working conditions.**
 - **Licensing system for mica miners and processors.**
 - **Submit the draft policy to government ministries, relevant legislators, and other stakeholders for feedback.**
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7. Monitor Progress and Follow-Up

Objective: Ensure the lobbying effort maintains momentum.

Actions:

- **Set up a regular communication channel with government representatives to track progress.**
 - **Organize follow-up meetings to keep the issue alive within the political discourse.**
 - **Provide updates to the coalition and supporters on the progress of the lobbying efforts.**
 - **Continue public engagement and media efforts to maintain awareness and pressure.**
 - **Push for hearings or presentations in relevant legislative bodies.**
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8. Long-Term Engagement and Implementation

Objective: Ensure sustainable implementation of the new policy or law.

Actions:

- **Work with government agencies to set up a system for monitoring and evaluating the impact of the new policy.**
- **Ensure local enforcement of laws and regulations.**
- **Advocate for continuous dialogue between the government, industry, and local communities to resolve emerging issues.**